

## STUDY TRACK

COURSE	TYPE	CRED.	COURSE	TYPE	CRED.
Semester 1			Semester 2		
Business Law I	COR	6	Statistics	COR	6
Economics	COR	6	Marketing Management	COR	6
Introduction to Business Economics	COR	6	Microeconomics	COR	6
Mathematics	COR	6	French/German I. Oral and written use	COM	6
Introduction to Marketing	COR	6	English for Tourism II. Oral and written use	COM	6
English for Tourism I. Oral and Written Use	COM	6			
Semester 3			Semester 4		
Advanced Statistics	COM	6	Multivariate Statistical Methods	COM	6
Macroeconomics	COM	6	Non-profit Marketing	COM	6
Consumer Behaviour	COM	6	Analysis Tools for the Economic Environment	COM	6
Market Research I	COM	6	Market Research II	COM	6
English for Tourism III. Travel, Leisure and Accommodation.	COM	6	Business Management	COM	6
Operations and Processes in Tourism Companies	COR	6	Fundamentals of Accounting in Tourism Companies	COR	6
Semester 5			Semester 6		
Price and Product	COM	6	Sector Marketing	COM	6
Commercial Distribution I	COM	6	Commercial Distribution II	COM	6
Commercial Communication I	COM	6	Commercial Communication II	COM	6
French/German for Tourism II. Restaurants, Transport and Airports	COM	6	Business Law II	COM	6
Territorial Resources for Tourism	COR	6	The Structure of Tourism Markets	COM	6
			Cultural Heritage I	COM	6
Semester 7			Semester 8		
Tourism Information Systems	COM	6	Management of Tourism Mediation Companies	COM	6
Finance for Tourism Companies	COM	6	International and European Tourism Framework	COM	6
Cultural Heritage II	COM	6	Management of Tourism Accommodation Companies	COM	6
ELECTIVE 1	ELE	6	Economic Policies for Tourism	COM	6
ELECTIVE 2	ELE	6	ELECTIVE 3	ELE	6
Semester 9			Semester 10		
			Territorial Planning and Sustainable Tourism	COM	6
Company Internships				I	12
Final Degree Project				FDP	6
Final Degree Project				FDP	6
Company Internships				COM	6
ELECTIVE 4	ELE	6	ELECTIVE 5	ELE	6

<b>TOURISM</b>
<b>M.I.M.</b>
<b>BOTH</b>

**COR. Core Courses. COM. Compulsory. ELE. Elective. FDP Final Degree Project**